

Nationwide Appraisal Services Expands to Mexico and Adopts a New Logo

Richmond Hill, Ontario – October 14, 2014 – Nationwide Appraisal Services Inc. ("NAS"), Canada's leading appraisal management company (AMC), announced today the expansion of its operations into Mexico, entering a \$120 Billion USD mortgage marketplace with over 800,000 real estate valuations performed annually.

NAS has appointed Alberto Gonzalez as Executive Vice President of the operation in Mexico. Mr. Gonzalez's deep knowledge in the different areas of the real estate and mortgage industry in Mexico give NAS the cutting edge advantage for NAS to serve the market and bring value to our clients.

This growth initiative follows the company's strategy to pursue our expansion into international markets and to add further value to the overall offering of Appraisal Management Services.

Highlights:

- **NAS is currently present in 20 countries worldwide including the Caribbean region, South America, and Central America, delivering innovative asset valuation technologies to improve operating efficiencies, risk management and appraisal management processes for financial institutions in these markets.**
- **NAS most recently expanded to Mexico with a full-scale establishment including sales, operations and support staff, led by Executive Vice President, Alberto Gonzalez.**

As a result of its growth strategy and global expansion, NAS has also changed its logo to unify all NAS operations worldwide under the same brand.

"We strive to provide innovative solutions to our clients and carry on long lasting partnerships with lending institutions and Appraisers across every market where we do business. The international expansion of NAS has been a long running initiative and we are proud to have established NAS as an international standard for appraisal management, appraiser software and data analytics," said Tom McCormick, President and Chief Executive Officer.

"Today marks an exciting chapter in our journey to offer our services to global markets and enhance financial institutions' ability in their lending decisions," added Guy Bantleman, Chief Sales Officer.

"Our value proposition is to bring to Mexico the best international valuation practices and the most advanced technologies. We offer our Clients optimization in their appraisals management and contribute with their risk mitigation," commented Alberto Gonzalez, Executive Vice President.

"Nuestra propuesta de valor es traer a México las mejores prácticas internacionales y la más avanzada tecnología para ofrecer a nuestros clientes mayor optimización en la gestión de los avalúos y coadyuvar en la mitigación de los riesgos inherentes."

[About Nationwide Appraisal Services](#)

Established in 1996, **Nationwide Appraisal Services (NAS)** is the leading Canadian Appraisal Management Company (AMC) and the most comprehensive source for real estate valuations, having provided over 2.6 million appraisals, representing approximately \$600 Billion in value. Today, NAS continues to pioneer customizable and integrated solutions that simplify processes for Lenders, Mortgage Professionals and Appraisers and currently has operations in 20 countries Worldwide including the Caribbean region, Central America and South America.

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